ClubSpark – Online Programme Management System

ClubSpark is an online programme management system which clubs can use to manage and promote sessions, and register and manage participants. We recognise some clubs already have a system that captures details of players and can set up registers and take payments etc, but ClubSpark also has some extra features such as allowing for communication to participants, and automatically triggering the delivery of equipment packs to clubs and participants for programmes such as Hockey Heroes.

How to Set Up an Account

It is easy for clubs to sign up to ClubSpark. They need to identify a 'Super Administrator' and then provide the name and email address to Melanie Hart, along with a request to set up an account, by emailing melanie.hart@englandhockey.co.uk They will then receive a set-up email direct from Clubspark asking them to register.

Requirements of the Club

Clubs will need to set up a Stripe Account if they would like to take payment for their courses and classes. They either need to set up a Stripe Account or link an existing Stripe account.

NB - Clubs don't need to use Stripe to take payment for sessions if they have another payment system or if they are offering sessions free of charge.

Benefits to Clubs

- Efficient, customer friendly administration system available to use at no cost
- Much easier for potential new participants to search for activity near them
- All session info in one place enables centralized marketing – will be hugely beneficial during Commonwealth Games and for Vitality comms to 1 million+ members.

What Does the System Look Like?

Hockey Heroes sessions - https://play.englandhockey.co.uk/hockeyheroes

Back to Hockey sessions - https://play.englandhockey.co.uk/backtohockey

Walking Hockey sessions - https://play.englandhockey.co.uk/walkinghockey

Help & Support Available

- Detailed user guides to help with the administration of the system will be sent when clubs register
- Contact participation@englandhockey.co.uk for your login